



Press release

Standard Chartered Bank launches new online Investment Platform – SC Invest

02 September 2021, India: Standard Chartered Bank has launched '**SC Invest**', an online investment platform, aimed at giving clients a complete investment ecosystem at their fingertips. This cutting-edge, state-of-the-art platform brings together several industry-leading features and puts Standard Chartered at par with leading fintech firms and among the best in class within peers.

SC Invest provides an intuitive, customised and enriched end-to-end experience for clients along all ends of the investing spectrum – from the novice first-time investor to the seasoned professional. With real-time onboarding, pre-generated investment packs for a client who is just starting out to theme-based mutual fund ideas and reports for the aware investor, SC Invest is a one-stop, online investment shop for everyone. SC Invest is available for clients on their mobile apps as well, enabling transactions on-the-go.

Standard Chartered follows an open architecture model, allowing delivery of carefully curated fund solutions across all leading providers in the country. Supported by in-depth, unbiased investment strategy views, a comprehensive risk-profiling tool and accompanied by the SC Invest platform, clients now benefit from a completely enriched experience.

The SC Invest platform brings together the following benefits for clients:

- Instant investment account setup, real-time for clients with mutual fund KYC
- Pre-generated SIP packs for clients based on their risk profile
- Ability to pause and resume SIP investments, any time
- Comprehensive market insights and reports
- Theme-based mutual fund ideas, allowing clients to choose from fund themes as per their preference, e.g. index funds, blue-chip funds, tax-saver funds etc
- Ability to monitor and control their complete mutual fund portfolio, including Demat holdings at one place
- RM-assisted transactions, authorised by clients through OTP

Samrat Khosla, Managing Director & Head of Wealth, India, Standard Chartered Bank, said:

“SC Invest is a significant new launch and aims to revolutionise the way our clients invest in mutual funds, while providing a best in class investing experience. This is a big milestone in our journey to further enhance our digital wealth capabilities and will be key to growing our franchise across all segments.”

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Standard Chartered, India

Standard Chartered Bank has been operating in India since 1858 and has a network of 100 branches in 43 cities. Key business segments include Corporate, Commercial and Institutional Banking, Private Banking as well as Retail Banking. For more information, visit <https://www.sc.com/in/>

Standard Chartered

We are a leading international banking group, with a presence in 59 of the world’s most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

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